



FINAL DISSEMINATION AND EXPLOTATION REPORT

DESIGN4CIRCLE

Grant Agreement number 2018-1-LV01-KA202-046977



Co-funded by the
Erasmus+ Programme
of the European Union



circular economy
design training
in the textile and
footwear industries



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of the European Union



Grant Agreement No: 2018-1-LV01-KA202-046977
Innovative design practices for achieving
a new textile circular sector



Co-funded by the
Erasmus+ Programme
of the European Union

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FINAL DISSEMINATION AND EXPLOTATION REPORT

Project Title Innovative design practices for achieving a new textile circular sector

Project Acronym Design4Circle

Reference Number 2018-1-LV01-KA202-046977

Project Duration 01.12.2018 – 30.11.2020

Project Partners

- P1 RIGA TECHNICAL UNIVERSITY – RTU (Latvia)
- P2 TECHNICAL UNIVERSITY OF IASI – TUIASI (Romania)
- P3 ECORES SPRL – ECORES (Belgium)
- P4 AGRUPACION EMPRESARIAL INNOVADORA DE FABRICANTES DE MUEBLES Y AFINES DE LA REGION DE MURCIA- AMUEBLA (Spain)
- P5 CENTRO TECNOLÓGICO DE CALCADO DE PORTUGAL – CTCP (Portugal)
- P6 TEXTILE TRADE ASSOCIATION – TEXTILE CLUSTER – TTA-TC (Macedonia)

INTRODUCTION

The aim of the Design4Circle was to cover the skills gaps in eco-innovation of European Designers in textile and fashion products. The Design4Circle allows designers from the textile sector reduce environmental impact during the products life-cycle, and develop new and innovative businesses within the principles of circular economy.

Design4Circle has for objective to create an innovative learning curriculum in line with the needs of designers of the textile and fashion industry towards a circular business model, being the main target group current and future fashion designers of the textile industry. The following specific objectives have been defined (SO) and also intellectual outputs (IO) that will permit to achieve it:

SO1. Identify needs and last resources available for eco-design in the textile sector towards a circular model and current best practices on circular businesses (IO1)

SO2. Design and develop a Joint Curriculum (JCV) on eco-design and circular entrepreneurship with the participation of organizations with different profiles (IO2 and IO3)

SO3. Deliver the JCV on e-learning OER Platform (IO4)

SO4. Break borderlines among business textile sector and experts in eco-design and circular economy (IO1 and IO2)

SO5. Prepare European textile designers with the right skills and knowledge for eco-design in a circular model. It will be performed by promoting better anticipation of green and creativity skills needs and developing better matching between skills and company's needs (IO2 and IO3)

SO6. Create new job opportunities for people with skills in the new area of eco-design, and promoting eco-efficient materials (IO3 and IO4)

SO7. Boost new businesses in the textile sector fulfilling the principles of the circular economy (IO2, IO3 and IO4)

Innovation in training in new trends is rarely achieved in isolation. The added value of carrying out the project with partners from several European countries is evident, since one of the objectives of the project is to define a harmonized European JCV and to draft training recommendations that can be adopted by training institutions in all EU countries.

In the first months of the project, it was defined a Dissemination and Exploitation Plan with a strategy designed to facilitate project consortium the development of homogeneous project dissemination activities, establish indicators and tools to measure it, and guarantee maximum dissemination and exploitation of D4C project activities and results. This report has for objective to analyze the performance of all project dissemination activities by all project partners and its impact.

1. PROJECT IDENTITY

A full project identity was developed, including project logo (Figure 1), colors, fonts, etc. This identity has been used in all dissemination and training materials, with the aim to have a homogeneous and identifiable project image. The project logo, used across all project materials together with the Erasmus+ logo, was developed in format and color that was describing the project name and goals, in order to facilitate its use in the most suitable way.



Figure 1. Projects Design4Circle logo

2. DISSEMINATION AND EXPLOITATION PLAN AND TOOLS

During the project implementation several tools have been developed with the aim to support dissemination activities and reach as many people as possible of the defined target groups. For that purpose, a Dissemination and Exploitation Plan was developed (Table 1).

Table 1

Dissemination and Exploitation Plan

Timing	Event / Activity	Audience	Description of the action
Print Dissemination Material			
March 2019	Leaflet / Flyers	All	TTA will develop -Contain partner's info -Project objectives -Project outcomes Each partner will print it and hand it out at events.
	Media / Press Releases	All	Will be used to generate interest in the project and its objectives
Online Dissemination			
Develop till 31.03.2019	Project Website Maintain during project duration	All	TTA will develop and maintain. -Super user account for TTA -Content manager account for all partners. Public area available in all languages.
	Partners Corporate Website		Banner to be designed and inserted in partner websites. Press releases about the project developments to be published.
	Erasmus + Project Result Platform		RTU, as Project coordinator will need to upload info - mainly summary, IOs, expected impact and partners
	Social media (Facebook, LinkedIn, Twitter, YouTube) #Design4CircleEU	All	Actively disseminate the project with at least a post a month related to the project, eco-design and/or circular economy



1 st till May '19	Digital	All	All relevant information for the project (actions, activities, results). TTA will prepare the proposal on a base of info received from the partners through coordinator.
2 nd till Nov '19	Newsletters (at least 4)	All	
3 rd till May '20			
4 th till Nov '20			
	Media (press / radio/ TV, on line publications)	All	Consortium meetings, launch of new activity, transnational meetings
	E.N.T.E.R	All	A possible way to disseminate project among European citizens and organizations
Scientific Dissemination and exploitation			
	Webinars / on-line training courses	Specific exploitation	Innovative learning curriculum in line with the needs of designers of the textile and fashion industry, toward a circular business model.
	Webinars paper	Specific exploitation	All partners (translated on project partners language)
	Webinars presentation	Specific exploitation	All partners (translated on project partners language)
Other			
	Workshops / seminars	Specific	All partners
	Multiplier events	Specific	All partners
	Collaboration/net working activities	Specific	All partners
	Trade fairs	Specific	All partners

2.1 PRINTED DISSEMINATION MATERIALS

2.1.2 LEAFLET / FLYERS

For the purpose of dissemination of the project a leaflet (Figure 2) was developed on English language and the project partners disseminated it in different events where they were participating. The leaflet contained partners' info, project objectives, project outcomes, activities and achievements. Each partner printed it and handed out at different events.

AMUEBLA
AGROPACION EMPRESARIAL INNOVADORA DE FABRICANTES DE MUEBLES Y AFINES DE LA REGION DE MURCIA (AMUEBLA)
Address: Calle Gaviota 2 Planta 2 Puerta a Edificio Prince, MURACIA SPAIN
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Telephone: +34 968752040
Contact person:
Juan Jose Ortega Gras
Position: Project Manager
Email: amuebla@amueblacooperacion.es | Telephone: +34 968752040

CTCP
centro tecnologico de calçado de portugal
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Website: www.ctcp.pt
Email: geral@ctcp.pt
Telephone: +351-256830950
Contact person:
Rita Souto Bizarro
Design4Circle Project Manager for quality assurance
Department: Training
Position: Responsible for department
Email: Rita.Souto@ctcp.pt
Telephone: +351.256.830.957

TEXTILE TRADE ASSOCIATION - TEXTILE CLUSTER (TTA-TC)
Address: Gocce Delcev nr. 34, STIP, MACEDONIA
Website: www.tta.org.mk
Email: info@tta.org.mk
Telephone: +38975304685
Contact person:
Natacha Simevska
Design4Circle Project Manager for dissemination and exploitation
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“INNOVATIVE DESIGN PRACTICES FOR ACHIEVING A NEW TEXTILE CIRCULAR SECTOR DESIGN4CIRCLE”

Co-funded by the
Erasmus+ Programme
of the European Union

Objective

The project “Innovative design practices for achieving a new textile circular sector - Design4Circle” is developed in purpose to create an innovative learning curriculum in line with the needs of designers of the textile and fashion industry. The idea is to motivate the designers from the textile sector to create products that will reduce environmental impact during the products life-cycle, and to develop new and innovative businesses within the principles of circular economy.

In order to achieve such purposes, a Strategic Partnership has put 6 entities together from 6 different countries and expertise in the different fields of the proposed project: two Universities experts in textile design and technologies: RTU, Latvia and TUIASI, Romania; one company expert in circular economy as new business model: ECORES, Belgium; and three business associations and VET providers that cover different sectors of the textile industry and experts in ecodesign: TTA-TC, Macedonia; AMUEBLA, Spain and CTCP, Portugal).

Activities

- Analysis of current best practices and needs for ecodesign and implement circular business model in the textile sector
- Joint Curriculum definition
- Development of the training materials with different tools (texts, videos, photos, etc.)
- Creation of an online MOOC platform to upload the training course and test validation.

Achievements

- The outputs obtained will strengthen the knowledge and training of textile designers and SMEs, equipping them with the necessary competences and skills to implement new practices on ecodesign.
- Promotion of new circular businesses and the creation of new textile design companies looking towards a new circular economy.
- Development of specific, basic and transversal competences and skills such as management, entrepreneurship, leadership, digital and creativity skills, and language competence in the field of VET.
- Foster the implementation of the EU Action Plan for the Circular Economy, both in a highly polluted sector as the textile one, and other industry sectors where design is a key process.

Partners

RIGAS TEHNISKA UNIVERSITATE (RTU) – LEAD PARTNER
Department Institute of Design Technologies
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Website: www.rtu.lv
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Contact person:
Dana Belakova – Design4Circle Project Coordinator
Associate Professor
Institute of Design Technologies and Department of Clothing and Textile Technologies
Head of the Institute of Design Technologies and Department of Clothing and Textile Technologies
Email: dana.belakova@rtu.lv | Telephone: +37126356510

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Manuela – Lăcrămioara Avadanei
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Expert in circular economy/ creative sustainability
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Anne-Sophie Ansenne – Programme Manager
Email: Annesophie.ansenne@ecores.eu
Telephone: +32 (0) 2 893 08 86

Figure 2. Leaflet/Flyer

2.1.3 MEDIA / PRESS RELEASES

In purpose to generate interest in the project and its objectives, press releases were developed after different activities or consortium technical meetings. The aim of this dissemination activity was to introduce the local and national target groups about project activities but also about local best practices. Press release have been drafted, posted in project website and also send to different local, national and European press media contacts. It has been drafted one press release after each of the different consortium meetings and when a relevant outcomes or activity was developed. All press releases were drafted in English and partners in some occasions also translated them in their local languages to use in their websites or press media contacts.

The press release was delivered by RTU for the 1st Technical Meeting held in the Institute of Design Technologies at Riga Technical University – Riga, Latvia on 18th of January 2019 and it described the meeting minutes and the next steps (Figure 3).

The second press release was done by ECORES, the host of the 2nd Technical meeting that took place on 23rd of May in Brussels, Belgium and was hosted by circular economy expert Ecores (Belgium). The press release content info about the finalization of the report on skills needs of the textile industry in terms of circular economy and also information about good practice cases to be included in the future training content developed during the next phase of the project (Figure 4).

The next press release was delivered by CTCP for the 3rd Technical meeting held on 21st to 22nd November 2019, in S. João da Madeira, Portugal – “After doing an analysis of the current best practices and skills needs on eco-design in different countries, partners met in Portugal to validate the work done and prepare for the next phases of the project implementation (Figure 5). The consortium is created by research, training and business support organizations, universities and national associations from Latvia, Belgium, North Macedonia, Portugal, Romania, and Spain. Through the development of innovative eco-design concepts and eco-processes, the project partners pretend to contribute for the creation of new green jobs, especially for designers that follow the new recycling routes and business models towards a circular economy. During 3rd Technical meeting, partners also had the opportunity to know what the Portuguese footwear industry has already done in terms of

sustainability. In addition to contacting with materials and projects related to sustainability, they visited two companies (ISI Soles and Carité Footwear), that have already implemented product strategies and an eco-friendly approach, giving rise to a sustainable methodology.”

The next two Technical meetings were supposed to be organized in Romania and Macedonia but due to the pandemic they were organized online. Press releases from those events were presented on the project website (Figure 6).



Figure 3. Press release on Kick Off Meeting



Figure 4. Press release on 2nd Technical Meeting



Figure 5. Press release on 3rd Technical meeting



Figure 6. press release on 4th Technical Meeting

2.2 ONLINE DISSEMINATION

2.2.2 PROJECT WEBSITE

Project Website www.design4circle.eu was launched in March 2019 and it contains information for each project partner, project objectives and outcomes, news, best practices of circular economy and contact details. Additionally, there were added students' guide and course description on all project partners' languages including English language. The website also contains link to the Training platform. All activities, announcement of the events, minutes from the technical meetings, press release and developed materials such as reports and newsletters were presented on the website (Figure 7).

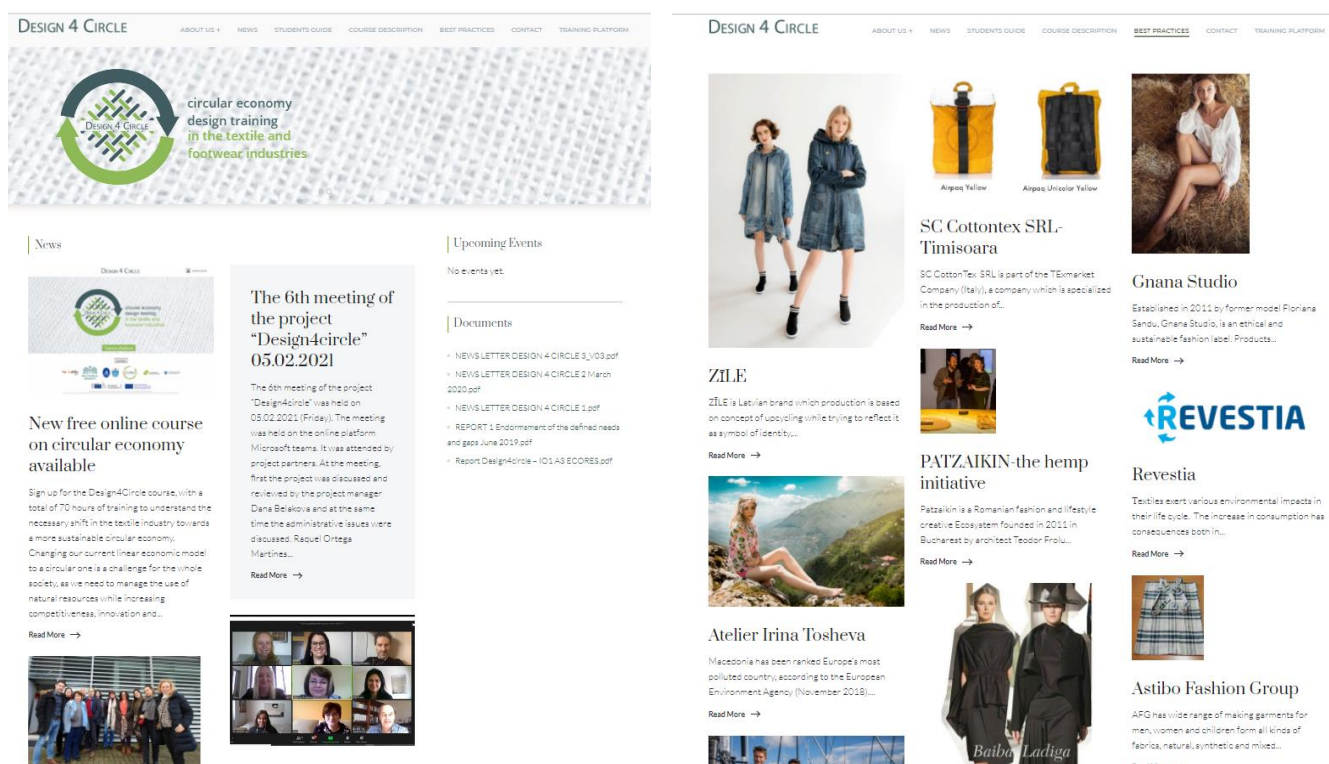



Figure 7. Project website


2.2.3 PARTNERS CORPORATE WEBSITES

All partners have in their websites a section about Design4Circle project, with project and Erasmus+ logo, project introduction and link to the project website. Designed project banner/logo was inserted in partner websites and press releases about the project developments were published. Bellow published info on the partners' corporate website.

Information on RTU webpage (Figure 8).


https://www.rtu.lv/en/university/rtu-projects/open?project_number=3745%2F2018




Come to RTU **Studies** **Research** **Valorization** **Internationalization** **University** 

[Home](#) > [University](#) > [Projects](#) > [Innovative design practices for achieving a new textile circular sector](#)

PROJECT



circular economy
design training
in the textile and
footwear industries



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of the European Union

Project publications:	
>	Project completed during the period 01.12.2018. - 30.04.2019.
>	Project completed during the period 01.05.2019. - 01.11.2019.
>	Project completed during the period 01.05.2019. - 30.11.2019.
>	Project completed during the period 01.11.2019. - 31.03.2020.
>	Project completed during the period 01.04.2020. - 31.10.2020.
>	Project completed during the period 01.11.2020. - 28.02.2021.

Project title:	Innovative design practices for achieving a new textile circular sector
Project short title:	Design4Circle
Number of project implementation agreement:	2018-1-LV01-KA202-046977
Registration number:	3745/2018
Department:	Institute of Design Technologies
Administrating department:	Institute of Design Technologies
Finance fund:	ERASMUS+
Project RTU role:	vadošais partneris
Status:	Noslēdzies
Project start date:	01.12.2018.
Project end date:	28.02.2021.
Title of grant issuer:	Valsts izglītības un attīstības aģentūra
Project manager:	Dana Beljakova


Other projects

- > Smart and Safe Work Wear Clothing
- > Structures and technology development of smart insulation materials for indoor microclimate regulation
- > Synthesis of textile surface coating modified in nano-level and energetically independent measurement system integration in smart clothing with functions of medical monitoring
- > Development of hemp fiber and polylactide biocomposites for sustainable design products
- > Antibacterial and Antiviral Nano and Micro Fibrous Materials for Bioprotective Applications

← All projects

Hot links

[RTU completed projects](#)



Career day 2021

MARCH 4 Online, 11.00 - 16.00 pasakumi.rtu.lv

GRAB YOUR OPPORTUNITIES

Figure 8. Projects information on the RTU webpage

Information on TUIASI webpage (Figure 9)

<https://dima.tuiasi.ro/innovative-design-practices-achieving-new-textile-circular-sector-design4circle/>
<https://dima.tuiasi.ro/design4circle-o-solutie-pentru-o-industrie-sustenabila-eco-design-si-economie-circulara/>



Figure 9. Projects information on the TUIASI webpage

Information on AMUEBLA webpage (Figure 10)

<http://www.amueblacooperacion.es/proyectos/i/1426/107/proyecto-design4circle>
<http://www.amueblacooperacion.es/noticias/actualidad/i/1670/66/design4circle-identificacion-de-las-habilidades-necesarias-para-apoyar-la-economia-circular-en-la-industria-textil>



Figure 10. Projects information on the AMUEBLA webpage

Information on AMUEBLA webpage (Figure 11)

https://www.ecores.eu/2020/10/22/design-4-circle-faciliter-la-transition-du-secteur-du-textile-a-leconomie-circulaire/?thumbnail_id=10982

<https://www.ecores.eu/2021/02/08/design-4-circle-nouveau-cours-en-ligne-sur-l-economie-circulaire-dans-l-industrie-du-textile/>

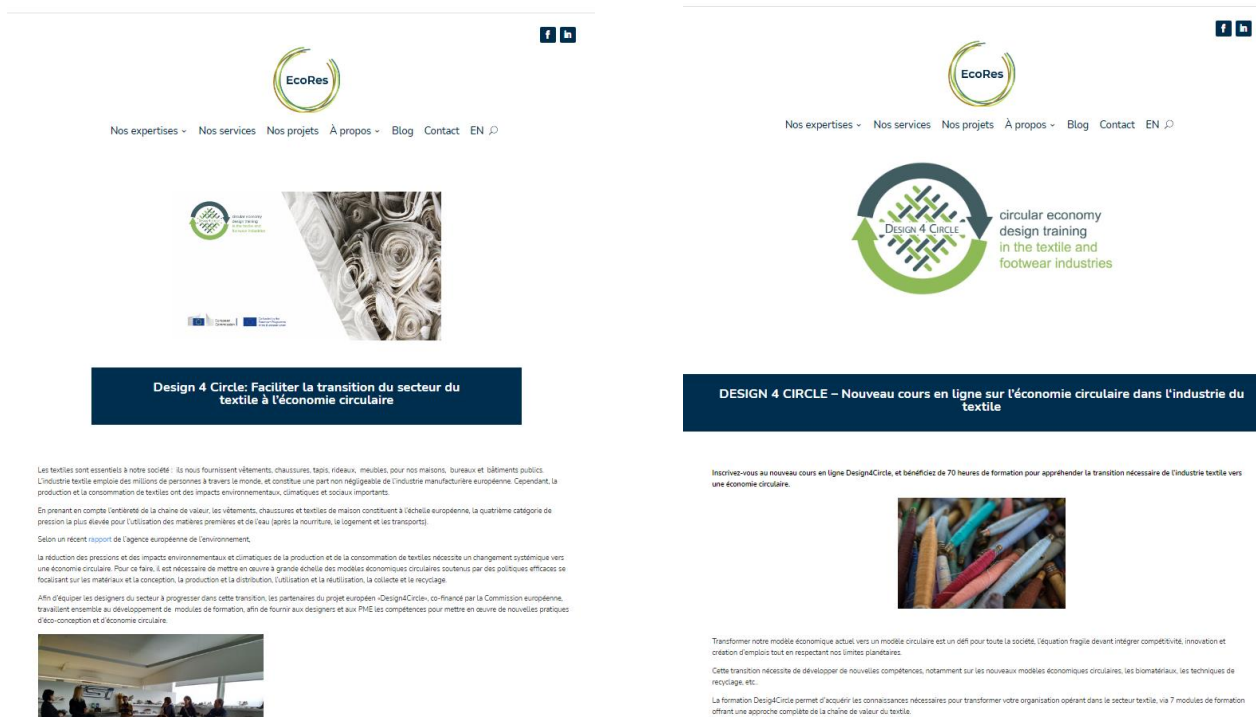


Figure 11. Projects information on the ECORES webpage

Information on CTCP webpage (Figure 12)

<https://www.ctcp.pt/noticias/formacao-em-ecodesign-e-o-foco-principal-do-projeto-europeu-design4circle/4177.html>



Figure 12. Projects information on the CTCP webpage

Information on TTA-TC webpage (Figure 13)

<https://tta.org.mk/mk/445-2/>



Figure 13. Projects information on the TTA-TC webpage

2.2.4 ERASMUS + PROJECT RESULT PLATFORM

RTU, as Project coordinator uploaded project info and final results and reports at the ERASMUS + platform.

2.2.5 SOCIAL MEDIA (FACEBOOK, LINKEDIN, TWITTER, YOUTUBE) #DESIGN4CIRCLEEU

For the purpose of dissemination of the learning platform the project partner AMUEBLA created an information video Design4Circle Training Course V02. The video shows some facts for the fashion industry and its negative environmental impact, the importance of creating new skills for new business model of circular economy, necessity to cover the skill gaps in eco-innovation and eco-design of European textile and fashion designers and description of Design4Circle training courses and its content. The video is promoted on Facebook, LinkedIn under #Design4Circle.

https://www.linkedin.com/posts/natasha-sivevska-56b894b_design4circle-activity-6779905177559400448-4zuD
<https://www.facebook.com/www.tta.org.mk/videos/3860158837411302/>



2.2.6 DIGITAL NEWSLETTERS

A total number of 4 newsletters (Figure 14) have been developed and sent to all contact data base during the project period. Most of the newsletters have a similar structure: first block with main news, follow by 2 or 3 project news such as meeting, reports, developed documents etc.; a block of best practices; also, at the front page all project partners' logos, Erasmus+ program logo and link to the project webpage were placed. All newsletters are available on the project website: <http://www.design4circle.eu>



Figure 14. Design4Circle Newsletters

2.2.7 MEDIA (PRESS / RADIO/ TV, ON LINE PUBLICATIONS)

Consortium meetings, launch of new activity, transnational meetings and other project activities were disseminated by all project partners, through different media showed in the Annex I of this document.

2.2.8 E.N.T.E.R

The project information as well as the access to the e-learning platform and the training course were published online at the web page of the European Network for Transfer and Exploitation of EU Project results (ENTER) (Figure 15). ENTER is networking company specialized in dissemination and implementation of EU projects.

<https://www.enter-network.eu/project/design4circle/>



Design4Circle

Design4Circle aims to cover the skill gaps in eco-innovation of European Designers in textile and fashion products. Design4Circle will allow designers from the textile sector sectors to reduce environmental impact during the products life-cycle, and develop new and innovative businesses within the principles of circular economy.

Design4Circle has for objective to create an innovative learning curriculum in line with the needs of designers of the textile and fashion industry towards a circular business model, being the main target group current and future fashion designers of the textile industry.

Access the e-learning platform and the training course [here](#).

The following specific objectives were defined in the Design4Circle project:

Social Media links:



Full Project Title:
Innovative design practices for
achieving a new textile circular
sector

Project Number:
2018-1-LV01-KA202-046977

Figure 15. Design4Circle Newsletters

2.3 SCIENTIFIC DISSEMINATION AND EXPLOITATION

2.3.2 WEBINARS - ON-LINE TRAINING COURSES

The Design4Circle on-line training course was developed under the project. The training platform offer many tools proposing different ways to facilitate the knowledge transmission. These tools appear on the web page of the course <http://training.design4circle.eu> . The course consists of 7 modules. Each module consists of different theoretic lessons and assessments. This advance content will permit to improve the knowledge of those students that want to take a higher level of training course. The online training course content and link to the platform were disseminated during the multiplier events, trough digital social media and trough e-mails and project website (Figure 16).



Figure 16. Design4Circle Platform

2.3.3 WEBINARS - ON-LINE COURSE MATERIALS

Webinar - online course materials were developed by all partners under the 7 modules that include lessons, additional reading materials, glossary and tests and are part of the on-line training course developed

at the online learning platform <http://training.design4circle.eu> . This platform was promoted during the multiplier events and in communication with different target groups and organizations. The online platform was promoted through digital social media (Facebook, LinkedIn etc.).

2.3.4 WEBINARS – ON-LINE TRAINING COURSE PRESENTATION

Webinar online training course presentations including information for all training course modules was developed. The presentation on English and in all partners' local languages were prepared and posted on Design4Circle website under the tool "course description". Also, the students guide for using the on-line course was developed on English language and translated on project partners' local languages and posted on the project Design4Circle website under the tool "students guide".

2.3.5 SCIENTIFIC PUBLICATIONS

The project partners were involved in the preparation of scientific publication for the 17th International Scientific Conference eLearning and Software for Education Bucharest, April 22-23, 2021.

The publication titled E-LEARNING PLATFORM OF ECO-DESIGN IN TEXTILE AND FASHION SECTORS TOWARDS A CIRCULAR TEXTILE INDUSTRY by Manuela AVADANEI PhD. from TUIASI, Dana BELAKOVA PhD. from RTU, Raquel ORTEGA MARTÍNEZ from AMUEBLA, Rita SOUTO from CTCP, Natasa SIVEVSKA from TTA-TC and Erwan MOUAZAN from ECORES was accepted for publication and will be published on the conference website:

https://www.elseconference.eu/pages/view?page=call_for_papers

The consortium has developed one more publication titled CIRCULAR ECONOMY IN THE TEXTILE INDUSTRY: SKILLS AND COMPETENCES FOR A TRANSFORMATIVE SECTOR. Buletinul Agir, 2019, Vol. 4/2019, No. 4, pp.117-124. ISSN 1224-7928. e-ISSN 2247-3548. Authors: Avadanei, M., Belakova, D., Mouazan, E., Ortega Gras, J., Souto Bizzaro, R., Sivevska, N. that is published in the Scientific Journal titled Buletinul Agir
<https://www.buletinulagir.agir.ro/articol.php?id=3133>

2.4 OTHER

2.4.1 WORKSHOPS / SEMINARS

Workshops named presenting preliminary results on and pioneering business cases. Four workshops on "Skills and Competences for a Sector Renewal" presenting preliminary results on skill set for circular economy and pioneering business cases from the Design4Circle project were organized between 15th - 30th of June 2029 in Latvia, Romania, Portugal, Spain and North Macedonia. Generally speaking, the workshops allowed to highlight shared practices, point out worries about circular economy and provide insights on how to implement circular practices. The workshops were attended by 67 participants (companies, consultants, designers, VET teachers, HEI teachers, Agency for employment, Center for adult education). The report from the all 4 workshops was created and shared among partners membership and collaborating organizations. Information from each individual workshop and the conclusions were published in the e-Newsletter #1 and shared among target groups via e-mail and digital social media.

2.4.2 MULTIPLIER EVENTS

Multiplier events: "Innovative design practices for circular economy in the Fashion Industry in Europe"

In order to disseminate the project results and to promote the online learning platform created under the project Design4Circle, the project partners organized 5 multiplier events in Latvia, Romania, Spain, North Macedonia and Portugal. On the events, the results of the project were disseminated to stakeholders in the fashion, education and green sectors with purpose to improve the knowledge of eco-design and circular economy and its possible application in the textile industry or other areas, such as upholstery, footwear sector, etc. The events were attended by more than 600 end users, such as SMEs, designers, business associations and VET students, teachers, sector experts, consultants, policymakers, etc., that would like to improve their knowledge on eco-design or new possible model of business within the principles of circular economy.

The event presentations were delivered to all participants but also to partners membership and cooperating organizations. Information about the multiplier events were publicized at the Design4Circle e-newsletter #4

and delivered via digital social media. Report from the all events was developed and delivered to the target groups. Translated students' guidelines and course description delivered during the events on local partners languages can be found at Design4Circle project webpage: <http://design4circle.eu>

2.4.3 COLLABORATION/NETWORKS AND PLATFORMS

Design4Circle has been published in different platforms and also has established contact with other networks and projects to analyze potential collaboration. The use of these platforms and networks have maximized the project impact, mainly at European level. Below listed all these platforms and networks that have disseminated Design4Circle project.

The project information, training course curriculum and project website were promoted at European Circular Economy Stakeholder Platform of European Union which is a joint initiative by the European Commission and the European Economic and Social Committee (Figure 17).

<https://circulareconomy.europa.eu/platform/en/education/design4circle-circular-economy-design-training-textile-fashion-and-footwear-sectors>

The screenshot displays the European Circular Economy Stakeholder Platform website. At the top, there is a header with the European Union logo and the text "European Union". On the right, there is a language selector set to "English". Below the header, a large banner features the hashtag "#CEstakeholderEU" and the title "European Circular Economy Stakeholder Platform", with a subtitle "A joint initiative by the European Commission and the European Economic and Social Committee". A navigation bar below the banner includes links for Home, News and Events, Knowledge Hub, Toolbox, Exchange, and About. The main content area shows a search filter on the left with categories: Learning opportunities, Publications, Target audience, and Training opportunities. The central part of the page displays a breadcrumb trail: Home > Toolbox > Education and Training > Design4Circle: Circular Economy Design Training in the Textile, Fashion and Footwear Sectors. The main heading is "Design4Circle: Circular Economy Design Training in the Textile, Fashion and Footwear Sectors". To the right of the heading is the URL <https://design4circle.eu/>. Below the heading, there is a circular logo for Design4Circle and a text box stating: "The Design4Circle training course allows learners to understand the necessary shift in the textile industry towards a more sustainable circular economy approach and to acquire the necessary knowledge to transform their organisation. The course includes interactive materials such as videos, infographics, ...".

Figure 17. Design4Circle on European Circular Economy Stakeholder Platform

Also, the project activities were published at the European Cluster Cooperation Platform, the European online hub for industry clusters, work on strengthening the European economy through collaboration. The dissemination of the project at this platform initiates communication and exchange information with other clusters on the platform (Figure 18).
<https://clustercollaboration.eu/eu-cluster-partnerships/innosup-1/innovative-design-practices-achieving-new-textile-circular-sector-design4circle>

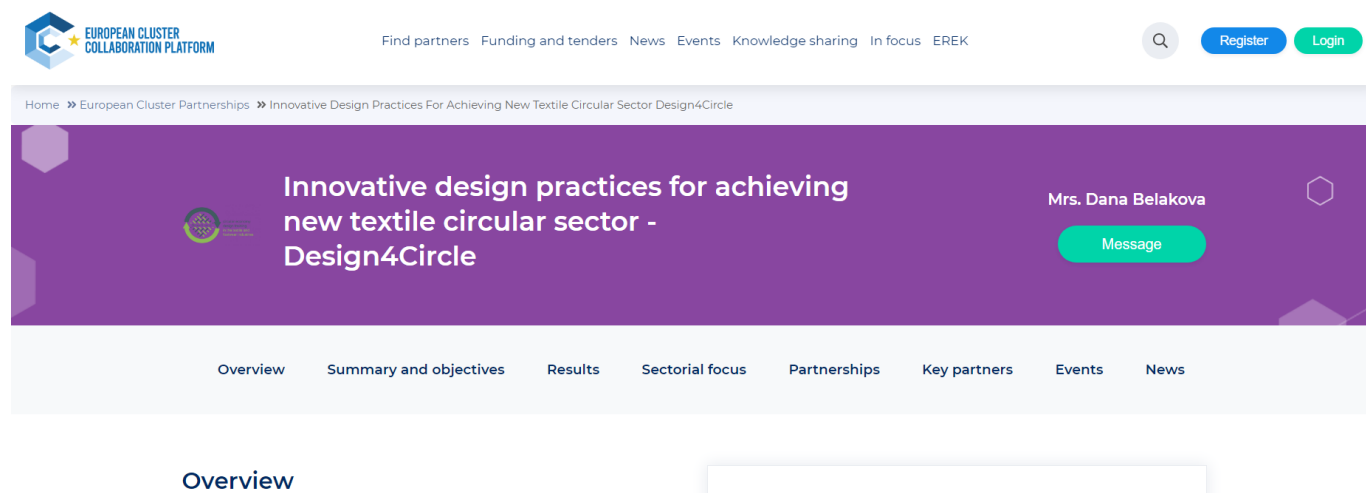


Figure 18. Design4Circle on European Cluster Cooperation Platform

2.4.4 TRADE FAIRS AND NATIONAL AND INTERNATIONAL ORGANIZATIONS

Information about project activities, developed documents and outcomes were presented during the participation of some of the project partners at different international fairs where a high frequency of visitors was expected. Below International events attended by project partners where Design4Circle is disseminated:

- MICAM - International Shoe Fair Milan Feb 2020
- LINEAPELLE - International shoe supplier fair Oct 2019
- Sciled meeting - Politecnico di Milan Feb 2020
- FORUM BUDAPEST - sustainable textile and Leather forum - 3 Dec 2019
- LEIA project KO meeting Nov 2019
- Women&Arts KO Meeting Ardahan University Dec 2019
- ACCESS 3DP KO meeting Nov2020 (online)
- Munich Fabric Star - Fashion Fair in Munich February 2019
- Munich Fabric Start - Fashion Fair in Munich September 2019

- A+A Workwear Fair - Dusseldorf November 2019
- Textailor Expo Fair - Bulgaria November 2019
- IPA Cross border Bulgaria - Macedonia, international online event October 2020
- European Clusters Alliance - Online Sessions International - Circular Economy in Textiles March 2021

Also, during the project implementation, a significant number of organizations were reached: 118 organizations for multiplier events and workshops and visit to companies, 11 international organizations (Inescop,CTCR, CEC, Policalz, IPS, ARSutoria, PIPS, PFI, COKA, University Miguel Hernandez Alicante, University AEGEAN); 2248 followers social media posts, 1100 number of recipients organizations to whom the advertisements in APICCAPS journal was posted. Also the following organizations were introduced with the Design4Circle project: SIPPO Switzerland, USAID USA, UNDP USA, World Bank, GIZ Germany, Netherland chamber of commerce in Macedonia, Macedonian Chamber of Commerce, Textile associations and clusters in the region: Cluster FACTS Serbia, Cluster FASON Albania, Textile and clothes branch organization Bulgaria, Chamber of commerce - Textile association Bosnia and Hercegovina, Cluster Fashion Concept North Macedonia, Transylvania Textile and Fashion Cluster Romania, Specialized cluster and institute apparel and textile Bulgaria, University Goce Delcev Stip, University Cyril and Methodius Skopje, European University Skopje, Textile high schools in Macedonia, Agency for adult education North Macedonia, Center for Vocational education and training North Macedonia, European Cluster collaboration platform, European Clusters Alliance.



3. DISSEMINATION MONITORING RESULTS

All dissemination activities have been monitored each 6 months through an excel sheet (annex I) with the aim to tackle all activities and have a data base of them. All project partner regularly had filled the dissemination activities in the dissemination reports.

3.1 DESIGN4CIRCLE PROJECT POSITIONING

Google

Currently Design4Circle website is on the 1st place on Google using as keywords “design circular economy textile”, before the Ellen Mac Arthur Foundation web page (Figure 19).

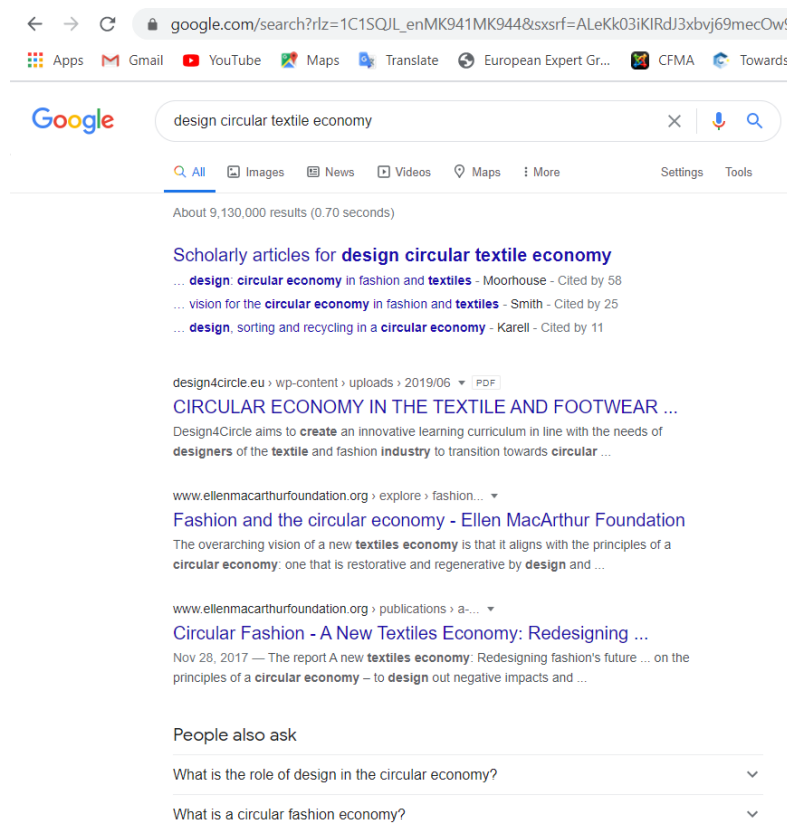


Figure 19. Design4Circle on Google

3.2 WEBSITE ANALYTICS

The Design4Circle website was visited by 4005 users from 125 countries all over the world and had 8828 pageviews. The top 10 countries were USA (641), Germany (292), UK (177), Indonesia (170) and then the partners' countries: Portugal (190), North Macedonia (155), Spain (148), Belgium (141), Latvia (130) and Romania (130) (Figure 20, 21).

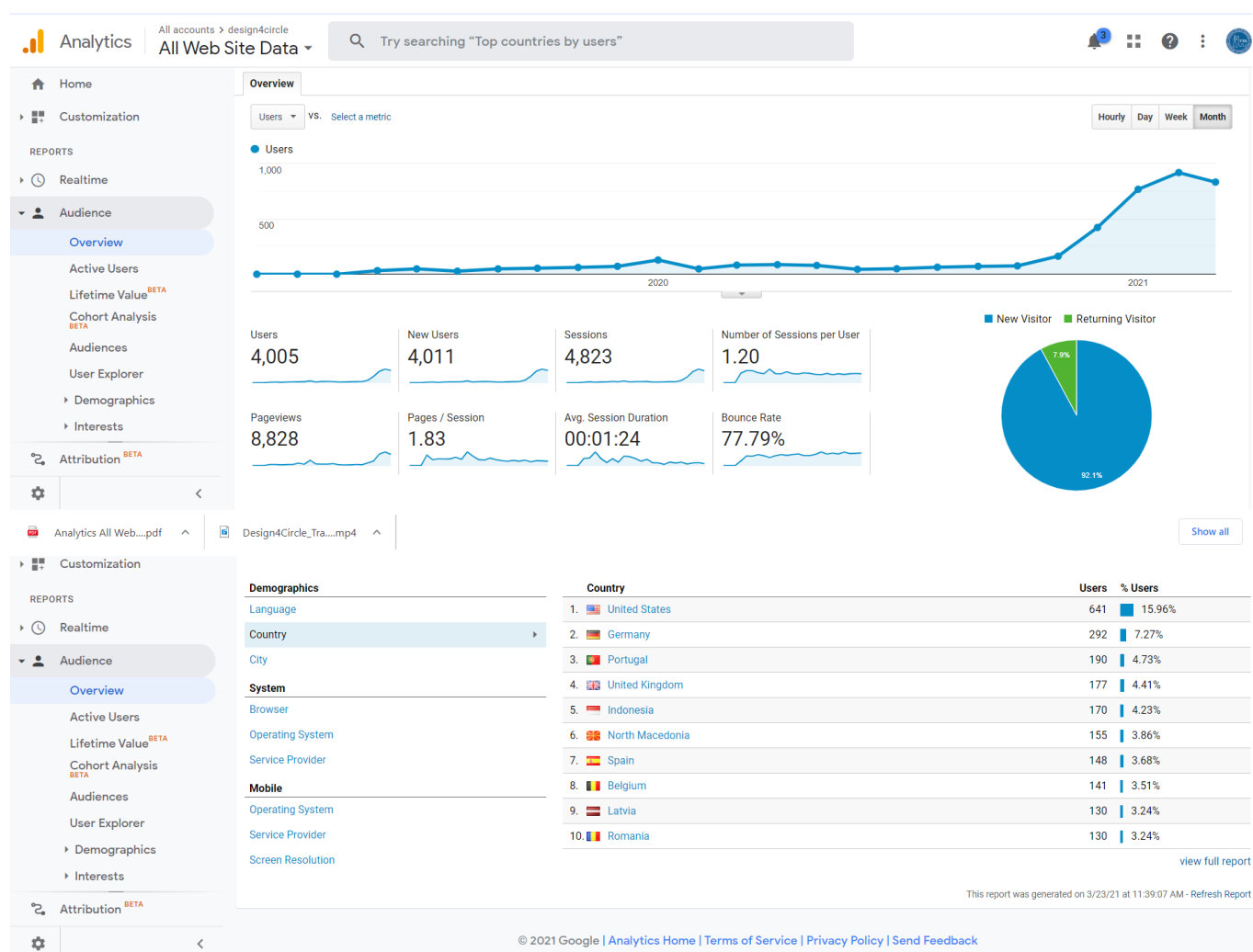


Figure 20. Design4Circle website analytics

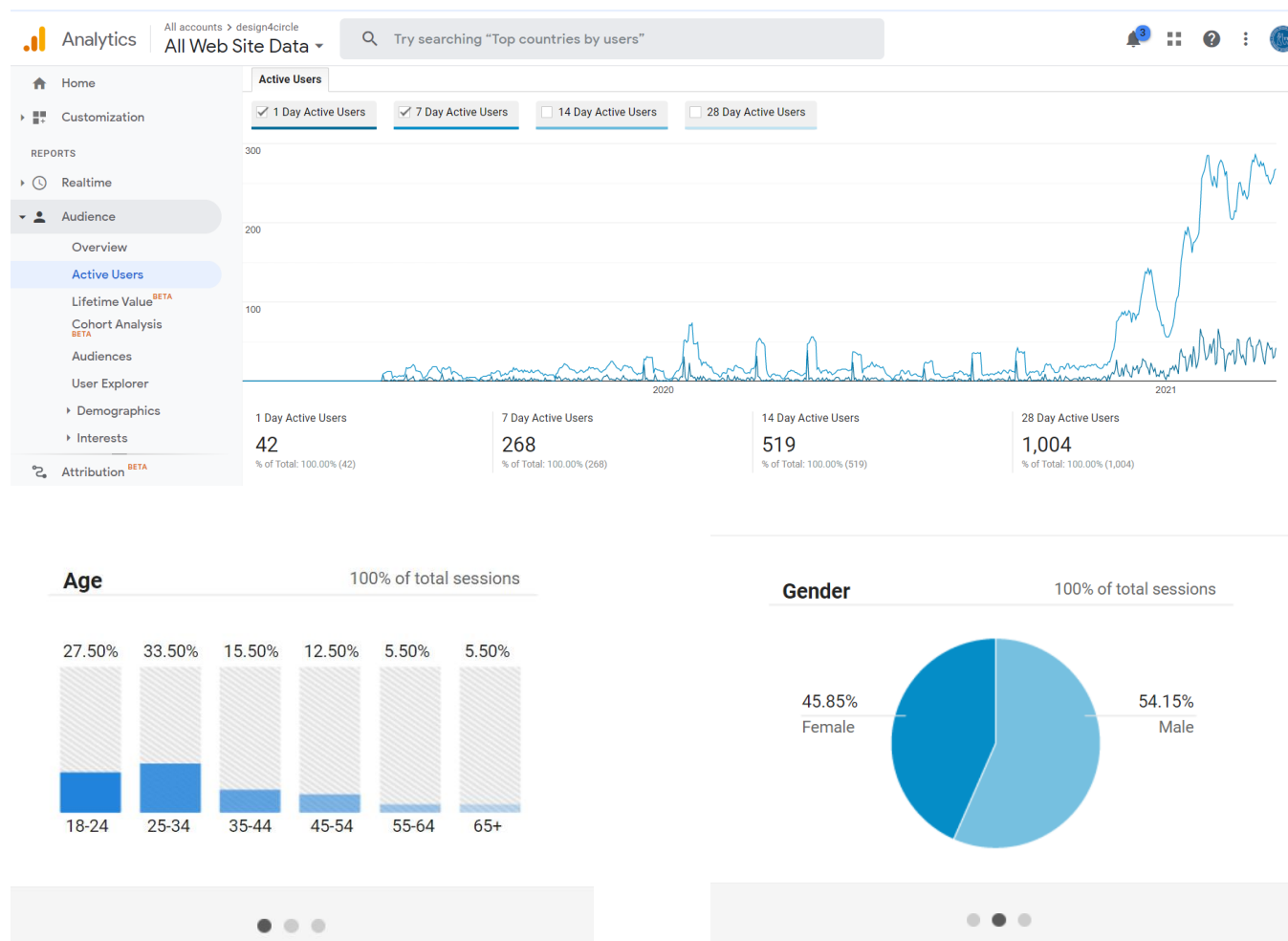


Figure 21. Design4Circle website analytics

3.3 EXPLOITATION AND COMMUNICATION BEYOND PROJECT PERIOD

Bellow some numbers from the visited posts about Design4Circle project announcements, publications and disseminations (Figure 22)



Figure 22. Some of Design4Circle posts

4. SUSTAINABILITY

Design4Circle training platform will remain at least for the following 5 years. Meanwhile, in accordance with the long-term actions proposed to improve Design4Circle training and to the project proposal, Design4Circle partners agreed on continuous their good cooperation in the following years due to the high impact of the project and its good quality results. Partners will continue to disseminate the project results in their own communication channels, and orient possible trainees during the training process. Partners will incentive companies, trainees (designers) entrepreneurs to enroll in the course and as complement will prepare dedicated practical workshops on circular design for textile, footwear and leather goods. Will also prepare hybrid courses including e-learning part (D4C e-course) and face-2-face part and promote the development of prototypes designed according to circular presuppositions.

CTCP submitted a project to national funds to finance the implementation of a Digital Innovation Hub, one of the measures envisages to collect all e-learning courses in one-sol access for the use of the TCLF sector. The D4C course will be translated in this framework.

Project partners have established two main objectives for the following years:

- Look for additional funds that allow consortium partners to translate full training course.
- Look for funds to develop new projects with the aim to continuous fostering circular economy in the textile and footwear sector.

A transference of knowledge to other education fields or industry sectors will be analyzed, as an innovative curriculum on circular economy for future designers of textile, apparel and footwear products but also in other similar sectors.

Besides of that, dissemination and communication strategy will continue after project period, due to the high interest of relevant stakeholders on the developed training. Partners will use Design4Circle as a training resource for their daily activity, implementing it as a new training to their members or students.








In this way, consortium partners will identify national and international e-learning platforms, where the training program developed can be offered.

Finally, should be pointed that the good cooperation that started with Design4Circle project among partners should be used for partnership in other European projects.



Annex I – DISSEMINATION ACTIVITIES MONITORING TABLE



RTU LATVIA											
Name/title of event	Activities	Date	Place	Size/number of organizations/p ersons reached (approx)	Level*					Target groups of dissemination activities	Documentation available, please link or describe
					L	R	N	E	O		
Face-to-face Activities											
Project presentation and interviews	interviews of companies	February-april	Riga, Latvia	4			x			companies in circular economy	transcripts of interviews
Project presentation and interviews	interviews of expert institutes	February-april	Riga, Latvia	5			x			experts in CE and HE	transcripts of interviews
National skills competition for young professionals SkillsLatvia2019	Information about project objectives and activities	8.-9.05.2019.	Riga, Latvia	250			x			Young professionals from in 19 different skills categories, for example, making clothes, graphic design, and other skill competitions, and textile industry representatives	We present information about the project Design4Circle during the event. SkillsLatvia 2019 is a national skills competition for young professionals organized in Latvia by the SEDA for the third consecutive year. Competition praises the skill of young professionals and demonstrates cooperation between vocational education institutions and the labour market. 
Design Code 2019 – Exhibition of Riga Technical University students bachelor works products	Information about project objectives and activities	4.-20.06.2019.	Riga, Latvia	400			x			Visitors to the exhibition, students, academic staff, professionals	Dissemination about the project Design4Circle among students and professors during the exhibition of students bachelor works products Design Code 2019 
Dissemination among students and professors of TTK University of Applied Sciences, Institute of Clothing and Textile (Tallinn, Estonia)	Information about project objectives and activities	4.06.2019.	Riga, Latvia	15				x		Students and professors of TTK University of Applied Sciences, Institute of Clothing and Textile (Tallinn, Estonia)	Dissemination about the project Design4Circle among students and professors during the exhibition of students bachelor works products Design Code 2019 
Workshop for presentation of preliminary results and pioneer business cases	DESIGN4CIRCLE workshop for presentation of preliminary results and pioneer business cases took place at the premises of the Institute of Design Technologies of Riga Technical University	10.06.2019.	Riga, Latvia	12			x			Representatives of companies, manufacturers, consultancy, designers and HEI participated covering such areas as manufacturing of work wear, leisure clothing, upholstered furniture, designing and manufacturing of specialized sportswear, design for environment as well as HEI and consultancy for timber industry federation since they had interest of project activities	We present information for the project Design4Circle during the event. 
The international conference "Circular Economy in the Nordic- Baltic Region: How far have we come?"	Information about project objectives and activities	10.09.2019.	Riga, Latvia	20				x		Representatives of the Ministry of Environmental Protection and Regional Development of the Republic of Latvia, entrepreneurs, designers, other interested	https://www.norden.lv/en/projects/sustainable-development/230819-circular-economy-in-the-nordic-baltic-region-how-far-have-we-come-/ 



PRACTICAL FORUM "MOVING ECONOMY: EXAMPLES, OPPORTUNITIES AND CHALLENGES FOR BUSINESS MODELS"	Information about project objectives and activities	18.10.2019.	Riga, Latvia	10				x	Designers, students, entrepreneurs, other interested	https://www.facebook.com/LTRKinfo/posts/2518793951667536?_tn=_K-R 
Federal State Budgetary Educational Institution of Higher Education "Nizhny Novgorod State University of Architecture and Civil Engineering (NNSAGU)"	Information about project objectives and activities	7-9.10.2019	Nizhny Novgorod, Russia, outside EU	85				x	Designers, architects, researchers, professors	http://www.ngasu.ru/XXVIII-msk/ 
THIRD MEETING OF THE ARCHITECTURAL UNIVERSITY INTERNATIONAL CONSORTIUM	Information about project objectives and activities	10.-11.10.2019	Moscow, Russia, Outside EU	35				x	Rectors, Vice-rectors, Directors of Universities from Russia, China, Serbia, France, Bulgaria, Armenia and students from National Research Moscow State University of Civil Engineering	http://mgsu.ru/en/news/41197/ http://mgsu.ru/en/news/41206/ 
Scientific conference "Actual problems of modern architecture, urban planning and design"	Information about project objectives and activities	09/10/19	Nizhny Novgorod, Russia, outside EU	30				x	Designers, architects, researchers, professors	http://www.ngasu.ru/XXVIII-msk/akt-problemy-sov-arh-grad-diz.php 
The XXVII International Festival of Architecture "Zodchestvo 2019"	Information about project objectives and activities	17.-19.10.2019	Moscow, Russia, Outside EU	8				x	Designers, architects, students	http://www.zodchestvo.com/eng/ 
INTERNATIONAL COMPETITION OF ARCHITECTURAL-CONSTRUCTION MODELS «Archi Construct Model 2019»	Information about project objectives and activities	24-27.09.2019	Rostov-on-Don, Russia, Outside EU	25				x	Designers, architects, researchers, professors	http://rostarch.ru/architectural-education/sfedu/konkurs-acm2019/ 
International Scientific Conference "Architecture and art: from theory to practice"	Information about project objectives and activities	24-27.09.2019	Rostov-on-Don, Russia, Outside EU	50				x	Designers, architects, researchers, professors	http://rostarch.ru/architectural-education/sfedu/konference-24-27-09-19/ 



RTU Facebook page	Multiplier event	January 2021	online	1000	x	x	x	x	x	Companies, designers, institutions	https://www.facebook.com/events/1948250690378277?context=78%22event_action_history%22%3A[%78%22mechanism%22%3A%22search_results%22%2C%22surface%22%3A%22search%22%7D]%7D
RTU Facebook page	Announcement for Design4Circle online course	February 2021	online	1000	x	x	x	x	x	Companies, designers, institutions	https://www.facebook.com/dana.belakova.3/posts/10216360830048302
RTU Facebook page	Promo video - learning course	. February 2021	online	1000	x	x	x	x	x	Companies, designers, institutions	https://www.facebook.com/dana.belakova.3/posts/10216358075339436
Media Based Activities (printed and/or online)											
RTU web-page	Project info	April 2019	All	2000	x	x	x	x	x	Companies, designers, institutions	https://www.rtu.lv/en/university/rtu-projects/open?project_number=3745%2F2018
RTU web-page	2nd Technical meeting	April 2019	online	2000	x	x	x	x	x	Companies, designers, institutions	https://projects.rtu.lv/api/get/publicityFile/320
RTU web-page	1st Newsletter	November 2019	online	2000	x	x	x	x	x	Companies, designers, institutions	https://projects.rtu.lv/api/get/publicityFile/434
RTU web-page	3rd Technical meeting	November 2019	online	2000	x	x	x	x	x	Companies, designers, institutions	https://projects.rtu.lv/api/get/publicityFile/435
RTU web-page	2nd Newsletter	March 2020	online	2000	x	x	x	x	x	Companies, designers, institutions	https://projects.rtu.lv/api/get/publicityFile/689
RTU web-page	3rd Newsletter	October 2020	online	2000	x	x	x	x	x	Companies, designers, institutions	https://projects.rtu.lv/api/get/publicityFile/690
RTU web-page	4th Newsletter	February 2021	online	2000	x	x	x	x	x	Companies, designers, institutions	https://projects.rtu.lv/api/get/publicityFile/741
Networking & Dissemination Events											
Latvian Designers' Society	Multiplier event	January 2021	online	400	x	x	x	x	x	Companies, designers, institutions	http://design.lv/lv/event/innovativa-dizaina-prakse-jauna-aprites-tekstilrupniecibas-sektora-izveidei-seminars



Design4Circle 2018-1-LV01-KA202-046977



				TUIASI		ROMANIA									
Name/title of event	Activities	Date	Place	Size/number of organizations/p ersons reached (approx)	Level ¹					Target groups of dissemination activities	Documentation available, please link or describe				
					L	R	N	E	O						
Face-to-face Activities															
Workshop	Workshop for presentation of preliminary results and pioneer business cases	29/06/19	Iasi	14						engineers from the fashion and textile companies, stakeholders of the organisatio, experts in fashion.	participant list				
Social Media Based Activities															
facebook	multiplier event	november	Iasi	n/a			x	x		clothing companies, teachers, students, stakeholders of the organisation, experts in fashion and CE	https://www.facebook.com/photo?fbid=5212445002130045&set=pcb.5212453192129226				
Media Based Activities (printed and/or online)															
project presentation	interviews of companies	march, 2019	Iasi	n/a			x			clothing companies	transcripts of interviews onsite				
project presentation	interviews of High schools	march, 2019	Iasi	n/a			x			manager of schools	transcripts of interviews onsite				
TUIASIwebsite	presentation of project on website	march	Iasi	n/a			x			stakeholders of the organisation	http://www.tpmi.tuiasi.ro				
TUIASIwebsite	multiplier event	november, 2020	Iasi	n/a			x			clothing companies, teachers, students, stakeholders of the organisation	https://dima.tuiasi.ro/design4circle-o-solutie-pentru-o-industrie-sustenabila-eco-design-si-economie-circulara/				
Networking & Dissemination Events															
"FASHION ON DEMAND BY LECTRA"	new research and realisation in the field of fashion, new business opportunities for personalisation in thefashionindustry	12 and 13 February 2019	Bordeaux	100 participant in session					x	experts in the field of clothing, fashion, media partners	Lectra_Bordeaux (pictures from event)				
TEXTILEScircle 2019-ACCELERATION OF THE TRANSITION TO CIRCULAR ECONOMY FOR SUSTAINABLE APPAREL AND TEXTILE	The event was organised by the "Ernest Lupan"-IRCEM, Research Institute of Circular Economy and Environment from Cluj-Romania, as part of the project activities, named "Strategy or Romania transition to a circular economy, 2020-2030"	12-Apr-19	Iasi (Prefecture)	30 participants in session			x			experts in CE, research institutes, clothing companies	Design4Circle_prefecture(pictures from event)				
FASHION FORWARD-CONNECTING PATTERNS FOR SUSTAINABILITY	#TCBL_2019 was an event where it waspresented how the textiles and clothing sector is responding to significant change	28 and 28 May 2019	International Hotel, Iasi-Romania	50 in each session					x	experts in Fashion, CE, research institutes, clothing companies	Design4Circle_TCLB(pictures from event)				
Digital Fashion/ Digital Future	Letra company presents new trends and vision regarding fashion and clothing industry	5 November 2019	Radisson Blu Hotel, Bucharest, Romania	30 participants	x	x	x	x		Lectra CEO, experts in fashion, manager, engineers from clothing companies	Pictures from the event				
Technical Textiles – Present and Future Symposium 2019	CIRCULAR ECONOMY IN THE TEXTILE INDUSTRY: SKILLS AND COMPETENCES (scientific paper)	15 November 2019	Iasi, Romania	80 participants	x	x	x	x		clothing companies, teachers, students, stakeholders of the organisation	Symposium program, published paper in Agir Bulletin				
SKILLS 4 SMART TCLF INDUSTRIES 2030-project meeting	Project transnational meeting	15 November 2019	Iasi, Romania	40 participants	x	x	x	x		Project Consortium members	Pictures from the event				
Multiplier event	A solution for a sustainable industry- Eco-design and Circular Economy	22 November 2020	Iasi, Google Meet	86 participants (80 guests)		x	x			experts in Fashion, research institutes, clothing companies, university	Multiplier event (pictures, presentation, agenda of the event)				
The 17 th International Scientific Conference-eLSE	E-LEARNING PLATFORM OF ECO-DESIGN IN TEXTILE AND FASHION SECTORS TOWARDS A CIRCULAR TEXTILE	22-23 April 2021	Bucharest, online												



		AMUEBLA SPAIN			Level					Target groups of dissemination activities	Documentation available, please link or describe	
Name/title of event	Activities	Date	Place	Size/number of organizations/p ersons reached (approx)	L	R	N	E	O			
Face-to-face Activities												
Yeda Furniture Fair	Dissemination of e news letter and flyer during fashion events	07/05/19-10/05/19	Yeda, Spain	1320		x	x				Furniture companies, Designers, Institutions	
Social Media Based Activities												
Amuebla Twitter	Kick of meeting info	22/01/19	Riga	1292	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1087735994848342016
Amuebla Twitter	Project video	10/04/19	Spain	758	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1115918626719195137
Amuebla Twitter	Kick of meeting info	04/06/19	Brussels	1138	x	x	x	x			Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/113586276047683584
Amuebla Twitter	World Environment Day	05/06/19	Spain	1551	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1136238754123960320
Amuebla Twitter	Porto meeting	29/11/19	Spain	805	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/120034429227051392
Amuebla Twitter	News related to the project	19/02/20	Spain	304	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1230175174839980037
Amuebla Twitter	News related to the project	01/04/20	Spain	557	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1245239484704309248
Amuebla Twitter	Earth Day	22/04/20	Spain	112	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1252984050794586116
Amuebla Twitter	Meeting	07/05/20	Spain	512	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1258424259728281602
Amuebla Twitter	Meeting with Insight project	12/05/20	Spain	505	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1260124622810423297
Amuebla Twitter	News related to the project	14/05/20	Spain	356	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/126094933778316480
Amuebla Twitter	News related to the project	18/05/20	Spain	95	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1262388560625270785
Amuebla Twitter	News related to the project	25/08/20	Spain	158	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1264939710234886144
Amuebla Twitter	News related to the project	03/06/20	Spain	887	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1268102452026499072
Amuebla Twitter	News related to the project	09/07/20	Spain	162	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1281118025442353153
Amuebla Twitter	News related to the project	03/09/20	Spain	329	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1301492496439091200
Amuebla Twitter	News related to the project	10/09/20	Spain	150	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/130395223117606913
Amuebla Twitter	Tweet about the training course	04/11/20	Spain	131	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1323925453938270209
Amuebla Twitter	Tweet about the training course	30/11/20	Spain	116	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/133335321800968016
Amuebla Twitter	Tweet about the training course	03/12/20	Spain	64	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1334410716921667584
Amuebla Twitter	Tweet about the training course	10/12/20	Spain	33	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/133698860728496129
Amuebla Twitter	Tweet about 3th newsletter	15/12/20	Spain	265	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1338774116875296768
Amuebla Twitter	Tweet about multiplier event	02/12/20	Spain	395	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1341309790857924608
Amuebla Twitter	Tweet about multiplier event	11/01/21	Spain	292	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1348582707173994496
Amuebla Twitter	Tweet about multiplier event	14/01/21	Spain	700	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1349647921726312450
Amuebla Twitter	Tweet about multiplier event	19/01/21	Spain	405	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1351555121172373510
Amuebla Twitter	Tweet about multiplier event	22/01/21	Spain	215	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1352529429331910658
Amuebla Twitter	Tweet about multiplier event	26/01/21	Spain	1833	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1353982171938234369
Amuebla Twitter	Tweet about multiplier event	26/01/21	Spain	220	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1354055332918669312
Amuebla Twitter	Tweet about the last project meeting	08/02/21	Spain	131	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1358734920127029250
Amuebla Twitter	Tweet about the training course	09/02/21	Spain	356	x	x	x	x	x		Companies, designers, institutions	https://twitter.com/AmueblaCoop/status/1359113208557101060
LinkedIn	Video about the project	15/05/20	Spain	438	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6683672480608989184?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A6683672480608989184%29
LinkedIn	Post about the project meeting	12/07/20	Spain	396	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6714431630250921984?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A6714431630250921984%29
LinkedIn	Post about the project	22/09/20	Spain	116	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:672865338405150720?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A672865338405150720%29
LinkedIn	Post about the training course	17/11/20	Spain	307	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:673913097327896784?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A673913097327896784%29
LinkedIn	Post about 3th newsletter	15/12/20	Spain	606	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6744637309846740993?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A6744637309846740993%29
LinkedIn	Post about multiplier event	22/12/20	Spain	366	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6747066136149426176?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A6747066136149426176%29
LinkedIn	Post about multiplier event	08/01/21	Spain	502	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6754313016067538944?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A6754313016067538944%29
LinkedIn	Post about multiplier event	19/01/21	Spain	684	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6755759313475653633?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A6755759313475653633%29
LinkedIn	Post about multiplier event	26/02/21	Spain	561	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6759843979943017984?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A6759843979943017984%29
LinkedIn	Post about multiplier event	08/02/21	Spain	497	x	x	x	x	x		Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:676447289682246145?updateEntityUrn=urn%3A:li%3A:fs_feedUpdate%3A%28V2%2Curn%3A:li%3A:activity%3A676447289682246145%29
CETEM Newsletter	Post about multiplier event	10/02/21	Spain	380	x	x	x	x	x		Companies, designers, institutions	http://www.stampready.net/online/index.php?id=zvnuUuWMEydv70mXLUcAsgNhwfqQ2lx9D0Tb28K5pgPoReHk6r



Media Based Activities (printed and/or online)										
Amuebla Website	Project info	10/01/19	Spain		x	x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/proyectos/i/1426/107/proyecto-design4circle
Amuebla Website	Kick of meeting info	21/01/19	Riga		x	x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/noticias/actualidad/i/1530/66/el-proyecto-europeo-design4circle-inicia-su-andadura-en-letonia
Amuebla Website	Kick of meeting info	03/06/19	Brussels		x	x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/noticias/actualidad/i/1670/66/design4circle-identificacion-de-las-habilidades-necesarias-para-apoyar-la-economia-circular-en-la-industria-textil
Amuebla Website	Porto meeting	30/11/19	Spain			x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/noticias/actualidad/i/1895/66/los-socios-del-proyecto-europeo-design4circle-estudian-nuevas-competencias-para-una-fabricacion-mas-sostenible-en-la-ind
Amuebla Website	Meeting with Insight project	12/05/20	Spain			x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/noticias/actualidad/i/2019/66/los-socios-espanoles-de-los-proyectos-insight-y-design4circle-buscan-sinergias-dentro-del-contexto-de-la-economia-circul
Amuebla Website	News about the training course	03/12/20	Spain			x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/noticias/actualidad/i/2332/66/amuebla-presenta-un-curso-online-gratuito-sobre-economia-circular-en-el-textil-y-la-moda
Amuebla Website	News about the 3rd newsletter	15/12/20	Spain			x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/noticias/actualidad/i/2349/66/3-newsletter-del-proyecto-design4circle
Amuebla Website	News about the multiplier event	22/12/20	Spain			x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/noticias/actualidad/i/2356/66/evento-final-design4circle
Amuebla Website	News about the multiplier event	14/01/21	Spain			x	x	x	Companies, designers, institutions	http://www.amueblacooperacion.es/noticias/actualidad/i/2375/66/la-economia-circular-en-la-industria-del-textil-y-la-moda-en-europa
CETEM Website	Meeting with Insight project	12/05/20	Spain			x	x	x	Companies, designers, institutions	http://www.cetem.es/actualidad/cetem/i/2431/66/los-socios-espanoles-de-los-proyectos-insight-y-design4circle-buscan-sinergias-dentro-del-contexto-de-la-economia-circul
CETEM Website	News about the multiplier event	03/02/21	Spain			x	x	x	Companies, designers, institutions	http://www.cetem.es/actualidad/cetem/i/2737/66/cetem-participa-en-el-webinar-la-economia-circular-en-la-industria-del-textil-y-la-moda-en-europa
Pinker Moda Website	News about the multiplier event	1/15/2015	Spain			x	x	x	Companies, designers, institutions	https://pinkermoda.com/webinar-design4circle/
Networking & Dissemination Events										
* L: local; R: regional; N: national; E: EU; O: outside EU										



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CTCP PORTUGAL												
Name/title of event	Activities	Date	Place	Size/number of organizations/p ersons reached (approx)	Level*					Target groups of dissemination activities	Documentation available, please link or describe	
					L	R	N	E	O			
Face-to-face Activities												
Panel discution "Renovação de Competências em Economia Circular na Indústria da Moda"	Panel discussion and presentation of the project Design4Circle and dissemination of e-news letter and flyer	23/07/19	Felgueiras, Portugal	15	x	x					Companies, designers, institutions	Photos/ presence list
Dissemination of the news letter among Footwaer companies, clusters and	dissemination at CTCP news letter wire e-mail	augoust 2019	Portugal	5839	X	X	x	x			The e-news letter was disseminated among textile companies, educational institutions, VET	https://www.ctcp.pt/info/email/index.asp?v2=NHw4FDIwMTI8NDEyMQ==
CTCP Facilities	Distribute project flyer	Since begining till now	Portugal(Felgueiras/ São João da Madeira)	50	x	x	x	x			Companies, designers, institutions	Photos
Visits to 2 footwear cluster companies in the frame of sustainability projects	Visits to companies	22/11/19	Carité -Felgueiras, Portugal ISI Soles - Felgueiras, Portugal	?	x						Companies, designers, institutions	Photos
Social Media Based Activities												
CTCP Website	Project info / link to Project Website	Since begining till now	all		x	x	x	x			Footwaer Companies, designers, institutions	https://www.ctcp.pt/inovacao/inovacao.asp?op=3&id=122&idmp=Nq==&idms=NDUJ=
CTCP Website	News about panel discussion in Portugal	31jully till now	all	539	x	x	x	x			Footwaer Companies, designers, institutions	https://www.ctcp.pt/noticias.asp?op=Mg==&idmp=MA==&idms=MA==&idmt=MA==&id=NDEyMQ==
Felgueiras Magazine	News about visits to Carité and ISI soles in the scope of the 3rd transnational meeting	22/11/19	all	?	x	x	x	x			Footwaer Companies, designers, institutions, public in general	https://www.felgueirasmagazine.pt/industria-de-calcado-de-felgueiras-e-exemplo-para-investigadores-europeus-no-design
Novo Canal	News about visiti of Design4Circle partnership to ISI soles	22/11/19	all	?	x	x	x	x			Footwaer Companies, designers, institutions, public in general	https://novumcanal.pt/2019/11/25/isi-soles-recebe-visita-do-projeto-europeu-design4circle/
Facebook CTCP	Post about 3rd meeting of Design4Circle in SImadeira/Felgueiras	22/11/19	all	893	x	x	x	x			Footwaer Companies, designers, institutions, public in general	https://www.linkedin.com/feed/update/urn:li:activity:6603321220886863872
Linkdin CTCP	Post about 3rd meeting of Design4Circle in SImadeira/Felgueiras	22/11/19	all	1194 followers	x	x	x	x			Footwaer Companies, designers, institutions, public in general	https://www.linkedin.com/feed/update/urn:li:activity:6603321220886863872
Linkdin ISI Soles	Post about visit of ISI from the Design4Circle partners	22/11/19	all	179 followers	x	x	x	x			Footwaer Companies, designers, institutions, public in general	https://www.linkedin.com/company/isi-soles/miniCompanyUrn=urn%3AIn%3Afs_miniCompany%3A327561788?mini=urn%3AIn%3Afs_miniCompany%3A327561788&id=NDE3Nw==
Facebook ISI Soles	Post about visit of ISI from the Design4Circle partners	22/11/19	all	872	x	x	x	x			Footwaer Companies, designers, institutions, public in general	https://www.ctcp.pt/noticias.asp?op=Mg==&idmp=MA==&id=NDEN3Nw==
CTCP Website	News about 3th parthners meeting	01/12/19	all	561	x	x	x	x			Footwaer Companies, designers, institutions	
Video about a Itaflex - cluster companies in the frame of sustainability	Video dessiminated at CTCP Youtube	06/02/21	Itaflex	269	x	x	x				Companies, designers, institutions	https://youtu.be/PIFOXOISjB8
Video about a POLEVA - cluster companies in the frame of sustainability	Video dessiminated at CTCP Youtube	06/02/21	Poleva	118	x	x	x				Companies, designers, institutions	https://youtu.be/50I0rtioNU
Facebook CTCP	Post about trainning course	22/11/20	all	355	x	x	x	x			Footwaer Companies, designers, institutions	https://www.facebook.com/pt.ctcp/posts/3692244910813836
CTCP Website	News about training course	21/11/20	all	429	x	x	x	x			Footwaer Companies, designers, institutions	https://www.ctcp.pt/noticias/novo-curso-europeu-sobre-ecodesign-para-economia-circular-4506.html
CTCP Newsletter	News about training course	november2020	all	send to 7051	x	x	x	x			Footwaer Companies, designers, institutions	https://www.ctcp.pt/info/email/preview.asp?id=707
Facebook CTCP	post about trainning course	1/4/2021	all	438	x	x	x	x			Footwaer Companies, designers, institutions	https://www.facebook.com/pt.ctcp/posts/3789296921108634
CTCP Newsletter	News aboutthe final event	February 2021	all	send to 7046	x	x	x	x			Footwaer Companies, designers, institutions	https://www.ctcp.pt/info/email/preview.asp?id=721
CTCPwebsite	News anauncing the final event	2/4/2021	all	280	x	x	x	x			Footwaer Companies, designers, institutions	https://www.ctcp.pt/noticias/webinar-design-para-a-circularidade/4604.html
APICCAPS website	News anauncing the final event	05/02/21			x	x	x	x			Footwaer Companies, designers, institutions	https://www.apicaps.pt/news/?id=6095&t=design-para-a-circularidade
CTCPwebsite	News about new training course	04/02/21	all	306	x	x	x	x			Footwaer Companies, designers, institutions	https://www.ctcp.pt/noticias/curso-online-ecodesign-para-economia-circular-4603.html
Linkdin CTCP	Post about aboutthe final event	05/02/21	all	2248 followers	x	x	x	x			Footwaer Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6763441780462551041
Facebook CTCP	Post about aboutthe final even	05/02/21	all		x	x	x	x			Footwaer Companies, designers, institutions	https://www.facebook.com/pt.ctcp/posts/3873700442668281
Intagram	Post abou ononline course	12/11/2021	all	800followers							Footwaer Companies, designers, institutions	https://www.instagram.com/p/CLKZLyohscv/?utm_source=ig_web_copy_link
Linkdin CTCP	Post abou ononline course	12/11/2021	all	2248 followers	x	x	x	x			Footwaer Companies, designers, institutions	https://www.linkedin.com/posts/ctcp---centro-tecnologico-do-calcado-de-portugal_curso-online-ecodesign-para-economia-circular-activity-676569702963829552-68_k



Media Based Activities (printed and/or online)											
Worldfootwear	Banner Insertion on the Website www.worldfootwear.com	january/february	all	480	x	x	x	x	x	Footwaer Companies, designers, institutions	doc1
APICCAPS JOURNAL	advertisement (paper journal and Web site)	January2021	all	1100	x	x	x			Footwaer Companies, designers, institutions	https://www.apicccaps.pt/library/media_uploads/jornal-apicccaps-283.pdf
APICCAPS JOURNAL	Article (paper journal and Web site)	January2021	all	1100	x	x	x			Footwaer Companies, designers, institutions	https://www.apicccaps.pt/library/media_uploads/jornal-apicccaps-283.pdf
Networking & Dissemination Events											
Linked In	Dissemination of project Design4Circle and the panel discussion	july2019	All	643	x	x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6559722123181600768
Seminar+ exhibition "Criar Valor Sustentável através da Economia Circular" - Inovação nos Modelos de	Dissemination of project Design4Circle- distribute flyer	28 november 2019	all	50	x	x	x			Companies, designers, institutions	photos
Final Event	Multiplier event	05/02/21	all (online)	159	x	x	x			Companies, designers, institutions	photos in the ME report already sent. A summary of the event in https://www.youtube.com/watch?v=uybhkUApo8k&t=1114s
Youtube-CTCP	Video about the final event	08/02/21	all	45 visualizations	x	x	x			Companies, designers, institutions	https://youtu.be/uybhkUApo8k

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TTA-TC MACEDONIA											
Name/title of event	Activities	Date	Place	Size/number of organizations/p ersons reached (approx)	Level¹					Target groups of dissemination activities	Documentation available, please link or describe
					L	R	N	E	O		
Face-to-face Activities											
Fashion Weekend Skopje United Fashion event	Presentation of the textile industry in Macedonia and in the SEE region and information about Erasmus + objectives and activities	29/03/19	Skopje, North Macedonia	40	x	x	x			Designers form the South East Europe Region and EU	We present information for the Design4Circle project during the presentation Apparel production - Advantage of the region
Munich fabric start Fair	Dissemination of activities on MUNICH FABRIC START FAIR where TTA has national Stand	3.09.19 - 05.09.19	Munich - Germany	100			x			Companies, designers, institutions	https://www.facebook.com/www.tta.org.mk/
dissemination of the news letter among textile companies, clusters and associations in the region	dissemination of e news letter wire e-mail	Sept-October 2019	MK and Region	600	X	X	x	x		Companies, designers, institutions	The e-news letter was disseminated among textile companies, educational institutions, VET centres, clusters and other organisations in Macedonia and wider
Fashion Weekend Skopje	Dissemination of e news letter and flyer during fashion events	01-03.11.2019	Skopje, North Macedonia	500	X					Companies, designers, institutions	https://www.facebook.com/www.tta.org.mk/
Textailor Expo Fair - Bulgaria	Dissemination of e news letter and flyer during fashion events	07/11/19	Plovdiv, Bulgaria	100			x	x		Companies, designers, institutions	
A+A Fair Dusseldorf	Dissemination of e news letter and flyer during fair	05-08.11.2019	Germany		x	x	x	x		Companies, designers, institutions	
ROTACTA CLUB EVENT: Reuse and recycling textile products in North Macedonia	Panel discussion and presentation of the project Design4Circle and dissemination of e-news letter and flyer	19/11/19	Skopje, North Macedonia	100	x					Companies, designers, institutions	
Mentoring event for developing business plans in Kocani, North Macedonia	Presentation of the modules for Design4Circle online course in front of the students from two universities	17/10/20	Kocani, North Macedonia	22	x					Students	
Design4Circle Multiplier event	Presentation of the modules for Design4Circle online course in front of the students from two universities	. January 2021	online regional	56	x	x	x	x	x	Companies, designers, student, institutions	https://tta.org.mk/mk/%d0%b2%d0%b5%d0%b1-%d1%81%d0%b5%d0%bc%d0%b8%d0%bd%d0%b0%d1%80-%d0%b7%d0%b0-%d1%86%d0%b8%d1%80%d0%ba%d1%83%d0%bb%d0%b0%d1%80%d0%bd%d0%b0-%d0%b5%d0%ba%d0%be%d0%bd%d0%be%d0%bc
Social Media Based Activities											
TTA-TC Facebook page	Project info	15/01/19	Skopje	122	x	x	x	x	x	Companies, designers, institutions	https://www.facebook.com/www.tta.org.mk/posts/2270431736572916?_in=&R
TTA-TC Facebook page	Kick of meeting info	18/01/19	Riga	176	x	x	x	x	x	Companies, designers, institutions	https://www.facebook.com/nashatag/design4circleu/sourc=feed_text&epa=HASHTAG&_xts__[0]=68.ARD8EEM7d0muK5Fw7Zu0u2Fa_dE4
TTA-TC Facebook page	Report from second consortium meeting	27/05/19	Brussels	134	x	x	x	x		Companies, designers, institutions	https://www.facebook.com/www.tta.org.mk/_56b894b_design4circle-activity-666414903122045952-eFjC
TTA-TC Facebook page	Report from fourth technical meeting	May	Online		x	x	x	x	x	Companies, designers, institutions	
Linked In	Meeting for training materials development	July	Online							Companies, designers, institutions	https://www.linkedin.com/posts/activity-66644247264286720-16xE
TTA-TC Facebook page	Announcement for Design4Circle online course	07/12/20	Skopecj	79	x	x	x	x	x	Companies, designers, institutions	https://www.facebook.com/www.tta.org.mk/videos/3860158837411302
TTA-TC Facebook page	Promo video - learning course	. February 2021	online		x	x	x	x	x	Companies, designers, institutions	
Media Based Activities (printed and/or online)											
TTA-TC web page	Project info		online		x	x	x	x	x	Companies, designers, institutions	https://tta.org.mk/mk/445-2/
TTA-TC web page	Multiplier event dissemination		online		x	x	x	x	x	Companies, designers, institutions	https://tta.org.mk/mk/%d0%b2%d0%b5%d0%b1-%d1%81%d0%b5%d0%bc%d0%b8%d0%bd%d0%b0%d1%80-%d0%b7%d0%b0-%d1%86%d0%b8%d1%80%d0%ba%d1%83%d0%bb%d0%b0%d1%80%d0%bd%d0%b0-%d0%b5%d0%ba%d0%be%d0%bd%d0%be%d0%bc
TTA-TC web page	Promo video - learning course		online		x	x	x	x	x	Companies, designers, institutions	http://tta.org.mk



Networking & Dissemination Events										
Linked In	Dissemination of project Leaflet Design4Circle - Innovative design practices for achieving a new textile circular sector	April 2019	online		x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/pulse/design4circle-innovative-design-practices-achieving-new-sivevska/
European Cluster Collaboration Platform	Project info	Feb 2019	online		x	x	x	x	Companies, designers, institutions	https://www.clustercollaboration.eu/eu-project-profile/innovative-design-practices-achieving-new-textile-circular-0
Linked In	dissemination of the newsletter #1	October 2019	online		X	X	X	X	Companies, designers, institutions	https://www.linkedin.com/posts/natasa-sivevska-56b894b_design4circle-e-newsletter-1-activity-6577523036956745728-7dm
Linked In	dissemination of project materials	Jun-August 2019	online		X	X	X	X	Companies, designers, institutions	THE TEXTILE AND FOOTWEAR INDUSTRY: SKILLS AND COMPETENCES FOR A SECTOR RENEWAL Endorsement of the defined needs and gaps - Project: Design4Circle - June 2019 #design4circle.eu "
Linked In	dissemination of the newsletter #2	March 2020	online		x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/posts/natasha-sivevska-56b894b_design4circle-news-letter-2-ugcPost-6663937784337711105-liYe
Linked In	dissemination and promotion of Design4Circle online course	November 2020	online		x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/feed/update/urn:li:activity:6741457324944216064/
Linked In	dissemination of newsletter # 3	December 2020	online		X	X	X	X	Companies, designers, institutions	https://www.linkedin.com/posts/natasha-sivevska-56b894b_design4circle-e-newsletter-3-activity-6744666370237100032-G8sN
Linked In	annaouncement of multiplier event	January 2021	online		x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/posts/natasha-sivevska-56b894b_on-26-january-tuesday-1300h-on-the-occasion-activity-6755778152917725184-eiO4
Linked In	dissemination project activities	. January 2021	online		x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/posts/activity-6764472896682246145-hfDj
Linked In	disemination of newsletter # 4	. February 2021	online		x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/posts/natasha-sivevska-56b894b_the-latest-e-newsletter-design4circle-design4circle-activity-6778373574492241920-M8Sg
Linked In	promotion of online course	. February 2021	online		x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/posts/natasha-sivevska-56b894b_if-you-work-in-the-textilefashion-sector-activity-6765275187849019392-fRgD
Linked In	promo video - online course	. February 2021	online		x	x	x	x	Companies, designers, institutions	https://www.linkedin.com/posts/natasha-sivevska-56b894b_design4circle-activity-6779905177559400448-4zuD
* L: local; R: regional; N: national; E: EU; O: outside EU										